



## Corporate info - Personal Audio

1968



DR-4A, 4C

Sony's first noise-isolating stereo headphones

1979



TPS-L2

The first model of the first-generation Walkman personal stereos. Contrary to those inside and outside the company claimed that "without a recording function, it won't sell," it became a huge success, proposing new lifestyles which were popular around the world.



MDR-3

Included with the first-ever "Walkman" (model TPS-L2). The first model in the "H-AIR" series of compact, light-weight headphones.

1981



WM-2

Following an unconventional course of development, the design specifications were determined first, with engineers creating the corresponding product. Much lighter than the first-generation, this new Walkman supported metal tanks and featured an anti-rolling mechanism. Emphasizing design and sound quality, the "Walkman II" was immensely popular.

1982



MDR-E252

The first in-ear headphones in the trend-setting 'NUDE' series.

1983



WM-20

Product developed based on creating a Walkman roughly the size of a cassette case. This model featured one earphone, pinch roller, and headphone jack arranged in a row, with the cassette placed horizontally alongside this slot. From this point forward, the Walkman was established as a modern necessity, easily carried in a handbag or pocket.

1984



D-50

The world's first portable CD player. Approximately the size of four CD cases, the body weighed 590g. Sold at a low price (less than 50,000 yen), this device single-handedly accelerated the spread of the CD.

1985



WM-101

First model in its class to adopt a "gum stick"-like rechargeable battery and accommodated AA batteries as well greatly reduced battery costs and weighed under 200g.

1988



MDR-R10

These headphones were the first in the world to adopt a bio-cellulose diaphragm with rigidity comparable to that of human vocal cords. They were priced at JPY 360,000.

1990



TCD-D3

The first ultracompact, lightweight DAT Walkman, small enough to fit in one's palm.

1992



NT-1

The "Scoopman NT-1," the world's first digital micro-recorder using ultracompact tapes.



MZ-1

The world's first "MD Walkman" mini-disc recorder. This device had recording, playback, a numeric keypad, anti-skip technology, and a variety of additional useful features.

1995



MDR-NC10

Sony's first headphones with noise canceling functionality.

1996



MZ-E50

Playback-only MD Walkman featured the best of Sony's portable technology. World's smallest and lightest (as of 1996).

1997



MDR-G61

The industry's first neckband headphones.

1999



D-E01

The special 15th anniversary edition CD Walkman. Equipped with the ultimate 'G-Protection' anti-skip technology, represented a shift from conventional 'sound accumulating' systems to systems that prevented sound from skipping.



NW-MS7

Memory Stick Walkman, supporting Magic Gate copyright protection technology.

2001



MZ-N1

The first product to support the NetMD standard for high-speed transfer of music data from PC to Walkman. Powered by a "gum stick" sized rechargeable battery, this device was capable of approximately 28 hours of playback in standard mode.

2003



NW-MS70D

Marketed simultaneously with "Duo" Memory Stick, this device incorporated 256 MB of flash memory in a compact design. It represented a new style of network Walkman enabling users to enjoy the equivalent of 11 CDs of music.

2004



NW-HD1

Network Walkman with 20-GB internal hard memory. This model was capable of approximately 30 hours of continuous play sound reproduction. This device incorporated the "G Sensor" (for quickly detecting "gravity acceleration") and an anti-shock damper to protect valuable data from shock.



MZ-NH1

The "Hi-MD" Walkman. Backed by high-density recording technology, it was capable of extended sound recording and playback.

2005



NW-A3000

Adapts to the individual tastes of each user. The Walkman A series: forging deeper ties between people and music.

2007



SEP-10BT

New sound entertainment player "Rolly." The product integrates various Sony audio technologies with robot-related technologies for motion control. The palm-sized, oval-shaped unit contains horizontally-opposed stereo speakers, memory and battery. This player fits in one's hand to go wherever the user does, enabling them to enjoy Rolly's unique and mesmerizing moves anytime, anywhere.

2008



MDR-NC500D

The world's first digital noise canceling headphones, reducing ambient noise by up to 99%.

2009



NW-X1060

X-series WALKMAN delivers unrivaled portable audio/video experience

2011



MDR-DS7500

The industry's first\* digital surround headphone system for reproducing a 3D sound field with a newly added headband.

\* As a digital surround headphone system for consumer use (as investigated by Sony in August, 2011)

Sony slaví 70 let, nadělilo si nejlepší Walkman všech dob a sestavu snů. [www.walkman.tech](http://www.walkman.tech)

Sony celebrates 70th anniversary by releasing high-end Signature Series. [www.walkman.tech](http://www.walkman.tech)

Signature Series [www.walkman.tech](http://www.walkman.tech) High-End Audio Product

One Signature Sound

Elevating the high-resolution sound experience from one you listen to, to one you can feel. [www.walkman.tech](http://www.walkman.tech)

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