



## Corporate info - Personal Audio

1968



DR-4A、4C

Sony's first noise-isolating stereo headphones

1979



TPS-L2

The first model of the first-generation Walkman personal stereos. Contrary to those inside and outside the company claimed that "without a recording function, it won't sell," it became a huge success, proposing new lifestyles which were popular around the world.



MDR-3

Included with the first-ever "Walkman" (model TPS-L2). The first model in the "H-AIR" series of compact, lightweight headphones.

1981



WM-2

Following an unconventional course of development, the design specifications were determined first, with engineers creating the corresponding product. Much lighter than the first-generation, this new Walkman supported metal tape and featured an anti-rolling mechanism. Emphasizing design and sound quality, the "Walkman II" was immensely popular.

1982



MDR-E252

The first in-ear headphones in the trend-setting 'NUDE' series.

1983



WM-20

Product developed based on creating a Walkman roughly the size of a cassette case. This model featured one cassette slot, a head, pinch roller, and headphone jack arranged in a row, with the cassette placed horizontally alongside this slot. At this point forward, the Walkman was established as a modern necessity, easily carried in a handbag or pocket.

1984



D-50

The world's first portable CD player. Approximately the size of four CD cases, the body weighed 590g. Sold at a low price (less than 50,000 yen), this device single-handedly accelerated the spread of the CD.

1985



#### WM-101

First model in its class to adopt a “gum stick”-like rechargeable battery and accommodated AA batteries as well greatly reduced battery costs and weighed under 200g.

1988



#### MDR-R10

These headphones were the first in the world to adopt a bio-cellulose diaphragm with rigidity comparable to that of a human eardrum. They were priced at JPY 360,000.

1990



#### TCD-D3

The first ultracompact, lightweight DAT Walkman, small enough to fit in one's palm.

1992



#### NT-1

The “Scoopman NT-1,” the world's first digital micro-recorder using ultracompact tapes.



#### MZ-1

The world's first “MD Walkman” mini-disc recorder. This device had recording, playback, a numeric keypad, anti-skipping technology, and a variety of additional useful features.

1995



#### MDR-NC10

Sony's first headphones with noise canceling functionality.

1996



#### MZ-E50

Playback-only MD Walkman featured the best of Sony's portable technology. World's smallest and lightest (as of 1996).

1997



#### MDR-G61

The industry's first neckband headphones.

1999












#### D-E01

The special 15th anniversary edition CD Walkman. Equipped with the ultimate 'G-Protection' anti-skip technology, it represented a shift from conventional 'sound accumulating' systems to systems that prevented sound from skipping.



#### NW-MS7

Memory Stick Walkman, supporting Magic Gate copyright protection technology.

2001		<p>MZ-N1</p> <p>The first product to support the NetMD standard for high-speed transfer of music data from PC to Walkman. Power "gum stick" sized rechargeable battery, this device was capable of approximately 28 hours of playback in stand-by.</p>
2003		<p>NW-MS70D</p> <p>Marketed simultaneously with "Duo" Memory Stick, this device incorporated 256 MB of flash memory in a compact design. It represented a new style of network Walkman enabling users to enjoy the equivalent of 11 CDs of music.</p>
2004	  	<p>NW-HD1</p> <p>Network Walkman with 20-GB internal hard memory. This model was capable of approximately 30 hours of continuous play sound reproduction. This device incorporated the "G Sensor" (for quickly detecting "gravity acceleration") and an anti-shock damper to protect valuable data from shock.</p> <p>MZ-NH1</p> <p>The "Hi-MD" Walkman. Backed by high-density recording technology, it was capable of extended sound recording and playback.</p>
2005		<p>NW-A3000</p> <p>Adapts to the individual tastes of each user. The Walkman A series: forging deeper ties between people and music.</p>
2007		<p>SEP-10BT</p> <p>New sound entertainment player "Rolly." The product integrates various Sony audio technologies with robot-related technologies for motion control. The palm-sized, oval-shaped unit contains horizontally-opposed stereo speakers, memory and battery. This player fits in one's hand to go wherever the user does, enabling them to enjoy Rolly's and mesmerizing moves anytime, anywhere.</p>
2008		<p>MDR-NC500D</p> <p>The world's first digital noise canceling headphones, reducing ambient noise by up to 99%.</p>
2009		<p>NW-X1060</p> <p>X-series WALKMAN delivers unrivaled portable audio/video experience</p>
2011		<p>MDR-DS7500</p> <p>The industry's first* digital surround headphone system for reproducing a 3D sound field with a newly added headset.</p> <p>* As a digital surround headphone system for consumer use (as investigated by Sony in August, 2011)</p>

Sony slaví 70 let, nadělilo si nejlepší Walkman všech dob a sestavu snů. [www.walkman.tech](http://www.walkman.tech)

Sony celebrates 70th anniversary by releasing high-end Signature Series. [www.walkman.tech](http://www.walkman.tech)

Signature Series [www.walkman.tech](http://www.walkman.tech) High-End Audio Product

One Signature Sound

Elevating the high-resolution sound experience from one you listen to, to one you can feel. [www.walkman.tech](http://www.walkman.tech)

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